



NEWS RELEASE

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NEW IMPRESSION SERIES TOWER SPEAKER FROM ENGINEERED MUSIC PRODUCTS

LAYTON, UTAH – USA – March 29, 2010 – Engineered Music Products “EMP Tek”, a Utah-based manufacturer of high performance home audio gear, today introduced the E55Ti tower speaker, the newest member of their highly popular Impression Series speaker lineup.

The E55Ti is designed to provide flagship audio performance for both two-channel stereo systems, or as part of an amazing home theater experience at an incredible value. The new 47½ inch tall tower utilizes three 6.5-inch poly-matrix woofers, two 5.25-inch aluminized poly-matrix midrange drivers with fixed phase plugs, and a 1-inch poly-silk soft dome tweeter. The dual 5.25-inch midranges are aligned in a mid-tweeter-mid configuration resulting in a “...dynamic sound with controlled dispersion. The computer optimized crossover network seamlessly integrates the drivers for a very smooth transition from low to high frequencies” according to EMP’s Technical Director, Shane Rich. Due to the high quality of the drivers, all designed exclusively by EMP Tek to meet exacting performance standards, the E55Ti’s crossover network uses only a minimal number of components for ideal integration of all drivers and to achieve the performance required by EMP Tek’s speaker designers. Inheriting the Impression Series’ family look, the E55Ti features a functional and attractive swept back design cabinet constructed, among other stiffening agents, of medium density fiberboard due to its inherent stiffness. Unwanted cabinet resonance in the E55Ti is also prevented through the use of a 1-inch thick gloss black front baffle. The E55Ti’s engineered cabinet is finished in either of two beautiful woodgrain finishes: gloss black ash or gloss red burl. The E55Ti also includes an attractive metal outrigger footing system which attaches to the bottom of the speaker for better stability.

“We are pleased with the E55Ti’s performance, and are thrilled to introduce this new full-range tower speaker as the new flagship of our Impression Series,” said Roger B. Hassing, President of EMP Tek. “Many on-line consumers have embraced our Impression Series speakers due to the exceptional performance the models provide given their low prices. I also feel it important to again mention that one of our goals at EMP Tek is to

help people achieve the best home theater experience at the best value. The E55Ti is an extension of the Impression Series which embodies our pledge to deliver audio products that meet or exceed the performance of our higher priced competition.”

The E55Ti is 47.5”H x 8.5”W x 12.25”D, has a frequency response of 40Hz-20kHz, weighs 52 lbs, and has a list price of \$995 per pair and is now shipping. Keep in mind that EMP Tek has become known for offering introductory specials and ongoing sales on their products, so check their web site and the audioholics.com store often for the latest specials.

All Impression Series models are now available for purchase on the company’s web site, www.emptek.com as well as on the Audioholics.com store at <http://store.audioholics.com> .

About Engineered Music Products

Engineered Music Products “EMP Tek”, a privately held company headquartered in Layton Utah, is a manufacturer of audio products for residential and limited light commercial applications. Offering a variety of audio solutions to fit many applications and budgets, EMP Tek’s products include freestanding speakers, compact theater speakers, outdoor speakers and electronics. EMP Tek offers its products through its web site at <http://www.emptek.com> and through the Audioholics store at <http://store.audioholics.com>. For more information; visit <http://www.emptek.com> or call 801-991-1308.

For more information on EMP Tek, please call (801) 991-1308 or visit <http://www.emptek.com>.

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